

By the Numbers:

Results of the 2008 *Leading Medicine* magazine survey

Leading Medicine readers were asked to provide feedback on the quality and value of the magazine. Here's what they had to say.

Leading Medicine articles are informative:

Strongly agree	74%
Somewhat agree	14
Agree	12

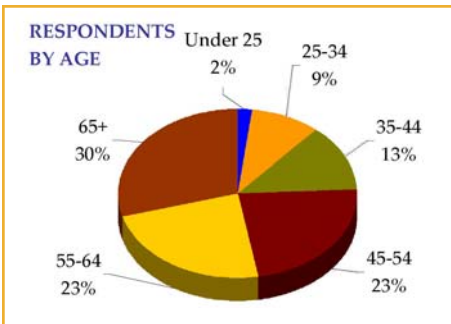
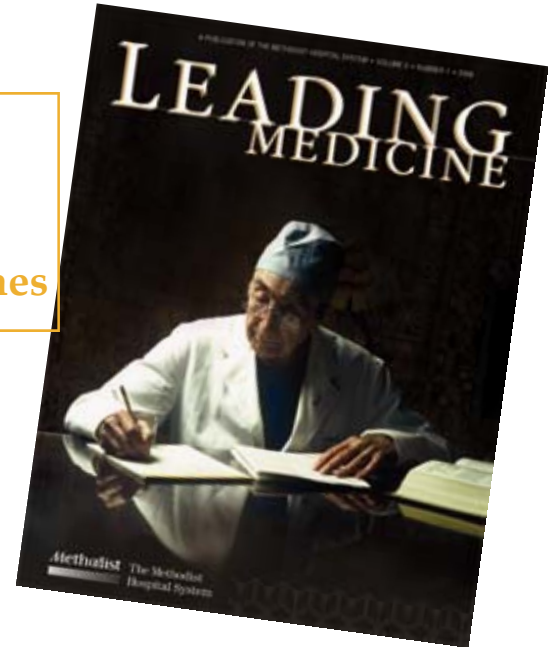
70% say *Leading Medicine* is better than other hospital magazines

Leading Medicine articles are easy to understand and follow:

Strongly agree	67%
Somewhat agree	19
Agree	14

Have you ever shared information from *Leading Medicine* with a family member or friend?

Yes	88%
No	12



When seeking medical care, what is your hospital of choice?

Methodist	81%
Memorial Hermann	7
St. Luke's	5
Other	7

Methodist has some of the best doctors in the nation.

Strongly agree	71%
Somewhat agree	16
Agree	12
Somewhat disagree	1

Have you/family member/friend ever sought medical attention at a Methodist hospital as a result of what you read in *Leading Medicine*?

Yes	59%
No	41

Do you know older editions of *Leading Medicine* are online at methodisthealth.com?

Yes	20%
No	80

99% say *Methodist* is a leader in health care innovation